



Getting Ahead of the Game: Experiential Learning on Groundwater Governance and Collective Action

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# WHY EXPERIENCIAL LEARNING/ GAMES

Useful for identifying behavioral patterns and shaping mental models; learning by doing

# HYPOTHESIZED IMPACT PATHWAY









### Intervention package:

- Game-facilitated experiential learning
- Platform for communitywide discussion about shared vision and ways to improve governance

#### Outcomes:

- Awareness about shared nature of groundwater system
- Behavioral change at the individual level
- Collective governance:
  Rules established

#### Impact:

 Sustainable and equitable Natural Resources Management





















### SITES

- Butajira, SNNPR SE of Addis Ababa, Ethiopia
- Upper East Region, North of Ghana
- Keta basin, South of Ghana (coastal)

### RESEARCH FOCUS

- The immediate learning effect of the game on participants; comparing before and after perceptions
- The medium-term effect of the intervention on the communities.





















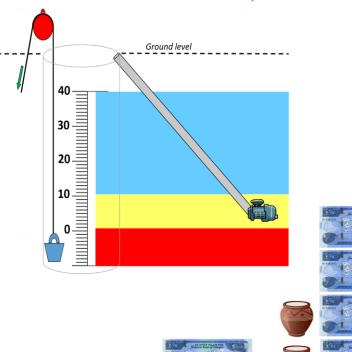
### **GROUNDWATER GAME**

ADAPTED FROM A GAME DEVELOPED/PILOTED IN INDIA (MEINZEN-DICK ET AL. 2018)

### Game

- Players choose between crops with different water use & returns
- Different game treatments: No communication, communication, and rules
- Keta games adapted to address the GW salinity context
- Community debriefing
  - How this relates to own farming experiences/ challenges
  - Lessons/ insights gained from the experience

Meinzen Dick, R., M. Janssen, S. Kandikuppa, R. Chaturvedi, K. Rao and S. Theis. 2018. Playing Games to Save Water: Collective Action Games for Groundwater Management in Andhra Pradesh, India. World Development 107(July):40 53.

















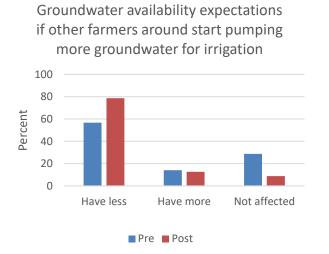


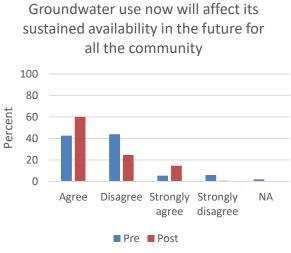


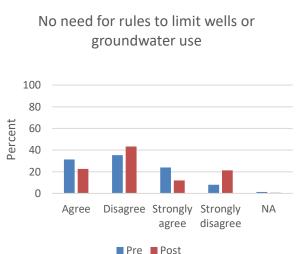


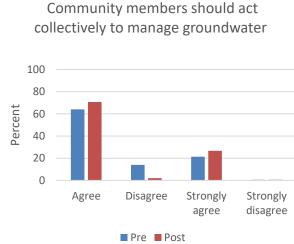
# SELECTED RESULTS

- Visible shifts in immediate mental models before and after the game:
  - o Groundwater is a shared and depletable resource
  - o Communication, collective action, and rules are important for governance
  - Individuals/ crop choices affect groundwater availability





















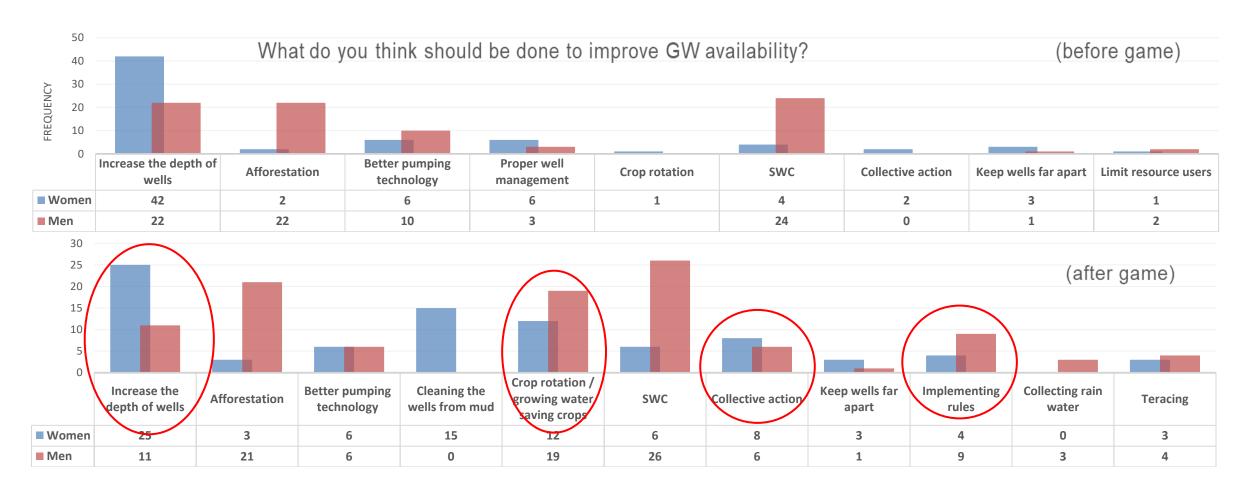








# SELECTED RESULTS























# SELECTED RESULTS

#### **Medium term effects**

- New learning on GW being a shared aquifer sustains 6 months+ later (FGDs)
- Many reported necessity of establishing rules (contrast from baseline)
  - Some community discussions catalyzed
  - No community level action (rules) yet in Ethiopia; some established in Ghana



Community debriefing meeting, UER, Ghana. Photo credit: Emmanuel Obuobie and Margaret Akuriba





















# IMPACTS AND KEY LESSONS FOR SMALL SCALE IRRIGATION

- Post-game community debriefing discussion is crucial for community-wide learning and spillover effects
- Refreshers/ long-term engagement needed to ensure sustained retention of lessons and fueling collective action
- Implementation of rules/ collective action is a longer-term process



Community debriefing meeting, Keta, Ghana. Photo credit: Emmanuel Obuobie and Margaret Akuriba





















## IMPACTS AND KEY LESSONS FOR SMALL SCALE IRRIGATION

- Team-up with extension officers to support community members in determining suitable watersaving crops
  - Address possible 'literal learning'
- Monitor GW changes to see longer-term effects on resource sustainability
- Adapt to context to increase relevance



Women playing game, Ethiopia. Photo credit: Fekadu Gelaw























### THANK YOU



Community debriefing meeting, Ethiopia. Photo credit: Fekadu Gelaw

















